

ultimate challenge

The Challenge is Over... What Now?

How to Build on What You Accomplished During the Ultimate Blog Challenge!

Now that the Ultimate Blog Challenge is over, you might be wondering what to do next.

Here are some tips to help you leverage the content you've created (whether it was one post or 31 posts), keep building relationships with other bloggers, and continue to drive traffic and get links to your blog.

You can use this as a 5-day weekly action plan, or rearrange the tasks in any order that works for you. Just be sure to do them consistently. Consistent action is key to getting results!

To complete this plan you need to do three things:

1. Choose 5 blogs that you visited and enjoyed or learned from during the blog challenge. Add them to your RSS reader or subscribe via email so you can continue to follow them.
2. Use your Twitter, Facebook, and other social media accounts.
3. Post to your blog at least once a week (2-3 times is better, but set a goal that's realistic for you).

This plan can be followed in less than 30 minutes a day. Set a time of the day that you'll focus on building your blog and then do it. J

Monday: Stay Connected and Commenting

Stop by 2 or 3 of the blogs you've chosen and leave a comment on at least one post. If you aren't sure what to write, even just a quick "I enjoyed this post, thanks!" or "Great advice." or a similar short comment is fine. While you're there, also share the posts on Facebook and Twitter. Sharing the post only takes an extra minute or two and the blog owner will appreciate it.

Tuesday: Blog Something

Add a new post to your blog. You can use one of the ideas from the 31 tips we sent or blog about anything you want, but put something new up on your blog.

When you blog, be sure to choose a good title, tag the post with the keywords/topics, and [add an image](#) to grab the reader's attention.

Wednesday: Promote Your Blog Post

Promote your new post! Tweet about it on Twitter (it's okay to keep using the #blogboost tag). Post it to the Facebook Group at <https://www.facebook.com/groups/UltimateBlogChallenge/>, Stumble it, Digg it, whatever you want to do but get out there and promote it!

Thursday: Stay Connected and Commenting

From your list of 5 blogs you picked to follow, stop by the ones you didn't stop by on Monday and leave a comment, tweet and Facebook share some of their posts.

Friday: Recycle Your Content

You have new posts from the Ultimate Blog Challenge and from your Tuesday posts. Pick one and use it to do one of the following:

- Create an article and submit it to <http://www.ezinearticles.com> (and other directories if you'd like).
- Record your post as a podcast.
- Email it to your subscriber list or include it in your newsletter.
- Create a video of you sharing the info in your post and put it on <http://www.YouTube.com>
- Find another way to share your post beyond your blog – share it on Facebook, LinkedIn, invite another blog to reprint it, etc.

Saturday: Better Your Blog Day

Take one action to improve your blog. Here are some possibilities:

- Install or update a new plugin (TweetMeMe, SexyBookmarks, fbLikeButton are three great ones to add if you don't have them yet)
- Add your Facebook fan page box to your blog.
- Take a popular post & add an affiliate promotion for a product you like.
- Identify a great potential guest blogger and email them an invite .
- Look for any comments that you haven't replied to yet and add your reply to thank the commenter.
- Check loading time for your blog and speed it up.
- Submit your blog to blog directories .